

NEWS RELEASE – TENNESSEE PORK PRODUCERS ASSOCIATION

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Tennessee Pork Producers Association (TPPA) Hosts Annual Activities – (Murfreesboro, TN)

All Tennessee pork producers who pay into the Pork Checkoff are stakeholders in the TN Pork Producers Association and are encouraged to attend the TPPA Annual Meeting on Tuesday, January 21, 2014. The annual meeting begins at 1 p.m. (CST) in the boardroom of the Doubletree Hotel, Murfreesboro, Tn (1850 Old Fort Pkwy). We look forward to hearing about activities from 2013 and plans for state pork promotion activities for 2014. The agenda will include review of the 2013 TPPA Pork Checkoff financial statement and programs, discussion on Pork Checkoff activities for 2014 and election of the TPPA Executive Committee. The Executive Committee will then elect officers during the meeting. If you are a pork producer and interested in serving as a candidate for the Executive Committee, please contact the TPPA office (615-274-6533). Make plans to attend and be a part of the Association in 2014.

The Taste of Elegance Chefs' Competition also takes place on Tuesday, Jan. 21, 2014. Chefs present new pork entrées to a panel of judges during this activity. The winner is invited to participate in the National Taste of Elegance experience which includes a trip to the Napa Valley Culinary Institute in California. This pork promotion highlights new ways for chefs to include pork cuts on the menus of America's restaurants. The reception for invited guests begins at 5:00 p.m. (CST).

Activities for youth in the market hog project will take place on Tuesday and Wednesday, Jan. 21-22, 2014 as a part of the annual TPPA activities. The State Jr. Market Hog Show takes place Wednesday, Jan. 22nd at the TN Livestock Center on the campus of Middle TN State University. Youth are invited to participate in the photography pork promotion "just for fun" contests. The State 4-H office and county 4-H offices have complete information about these activities. Also, visit the Tennessee 4-H Livestock Program website and facebook page for further details.

The pork industry trade show will take place on Wednesday, Jan. 22 (activities begin at 8:00 a.m. (CST). All are invited to come and watch the Jr. Market Hog Show and visit with those involved in Tennessee's pork industry – 509 hogs are entered in the show with over 240 youth from across the state scheduled to participate.

For any questions on the above activities, please contact the TPPA office at 615-274-6533.